

FIGURE 1

09656950, 090700

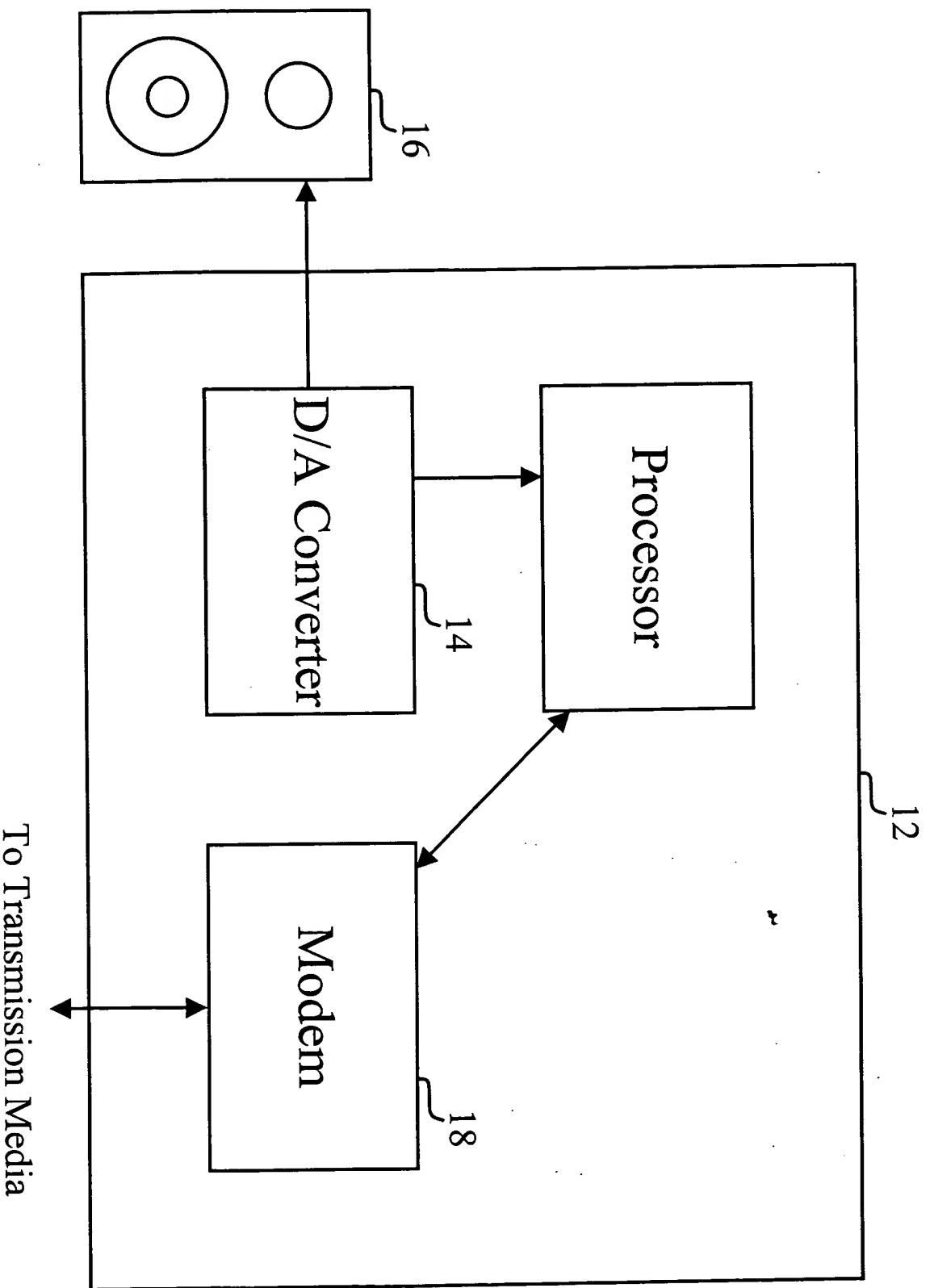


FIGURE 2

09656950, 090700

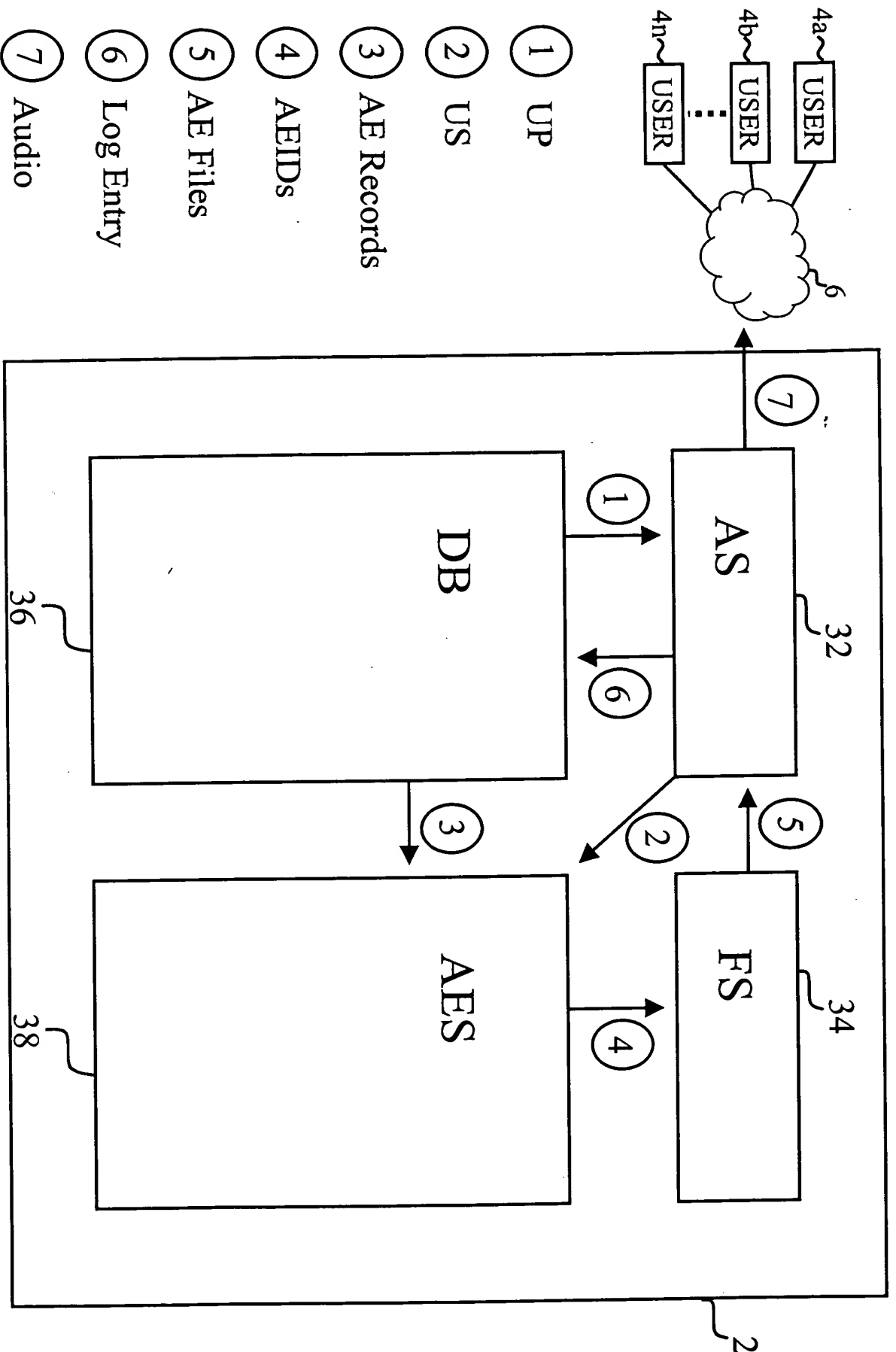


FIGURE 3

09656950, 090700

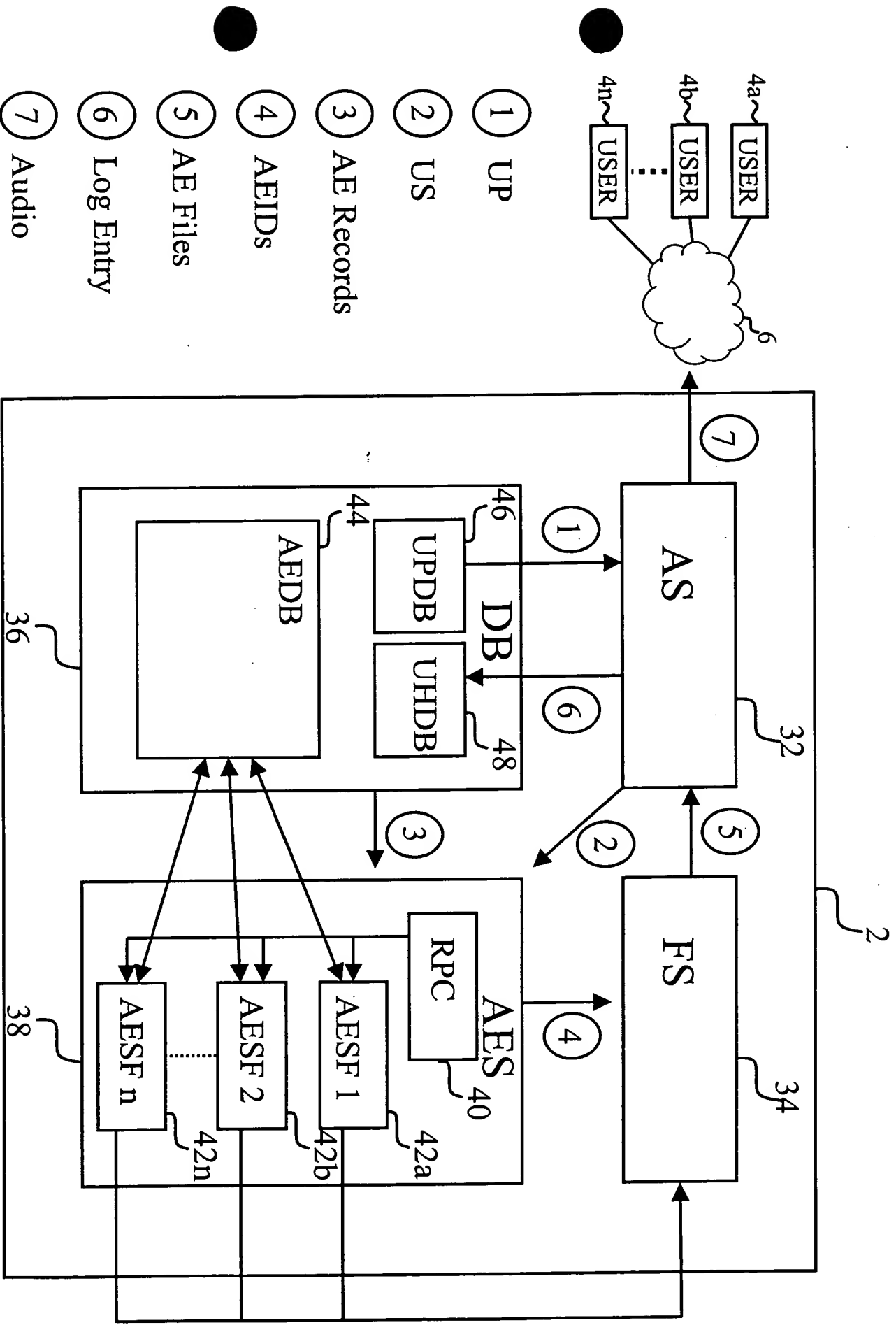


FIGURE 4

0955550.090000

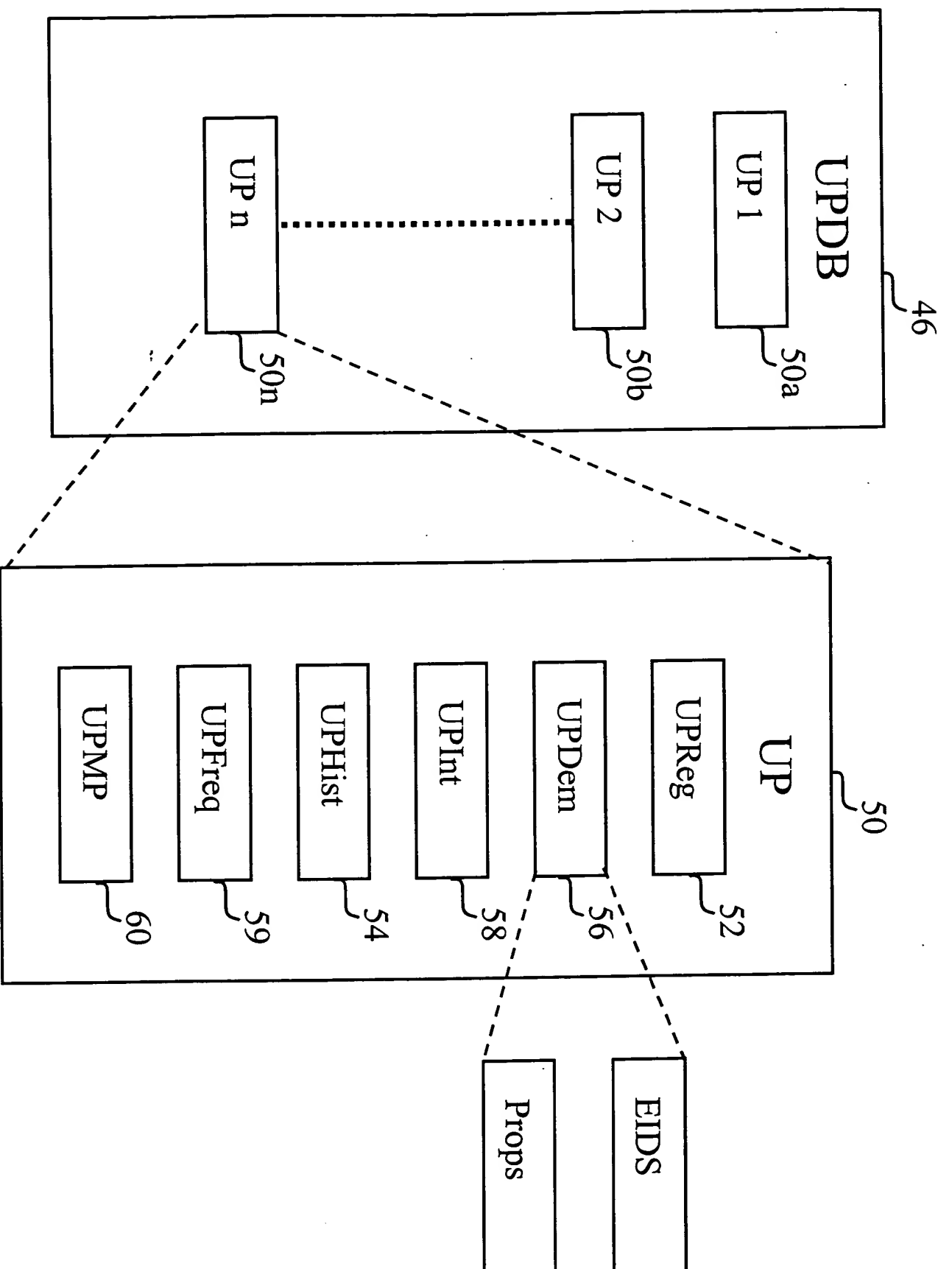


FIGURE 5

09655950, 090700

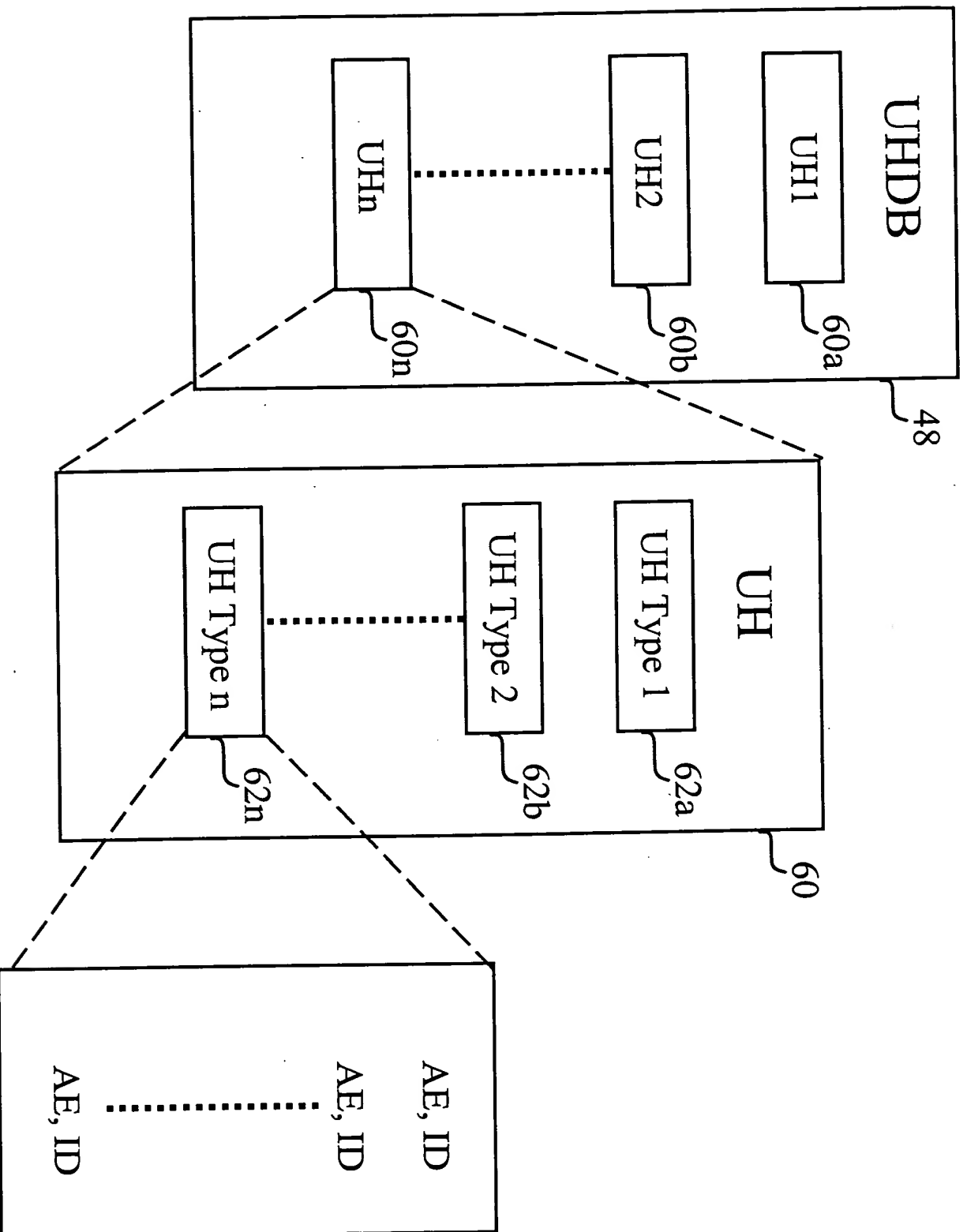


FIGURE 6

09656950 .090700

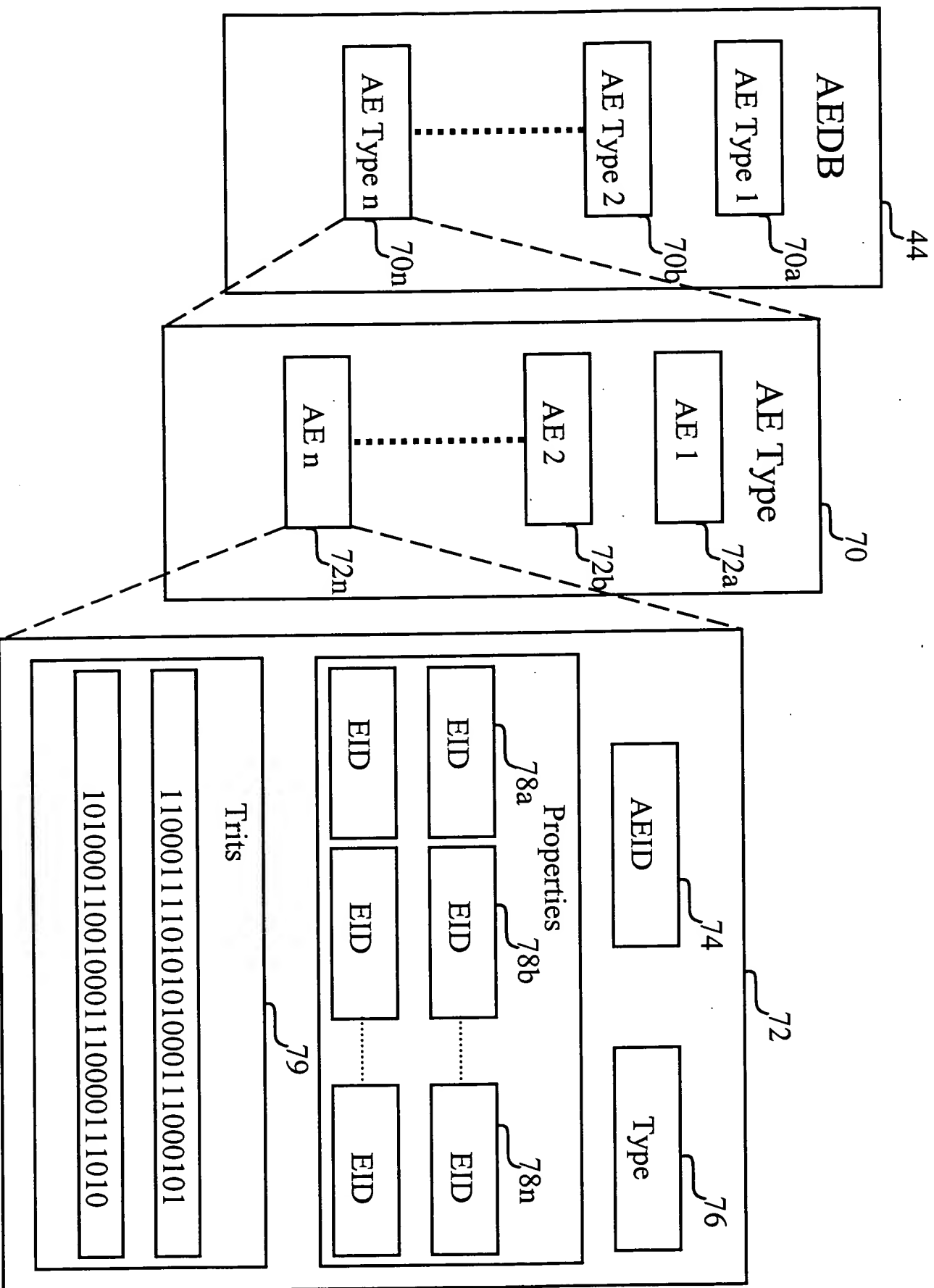


FIGURE 7

09656950.090700

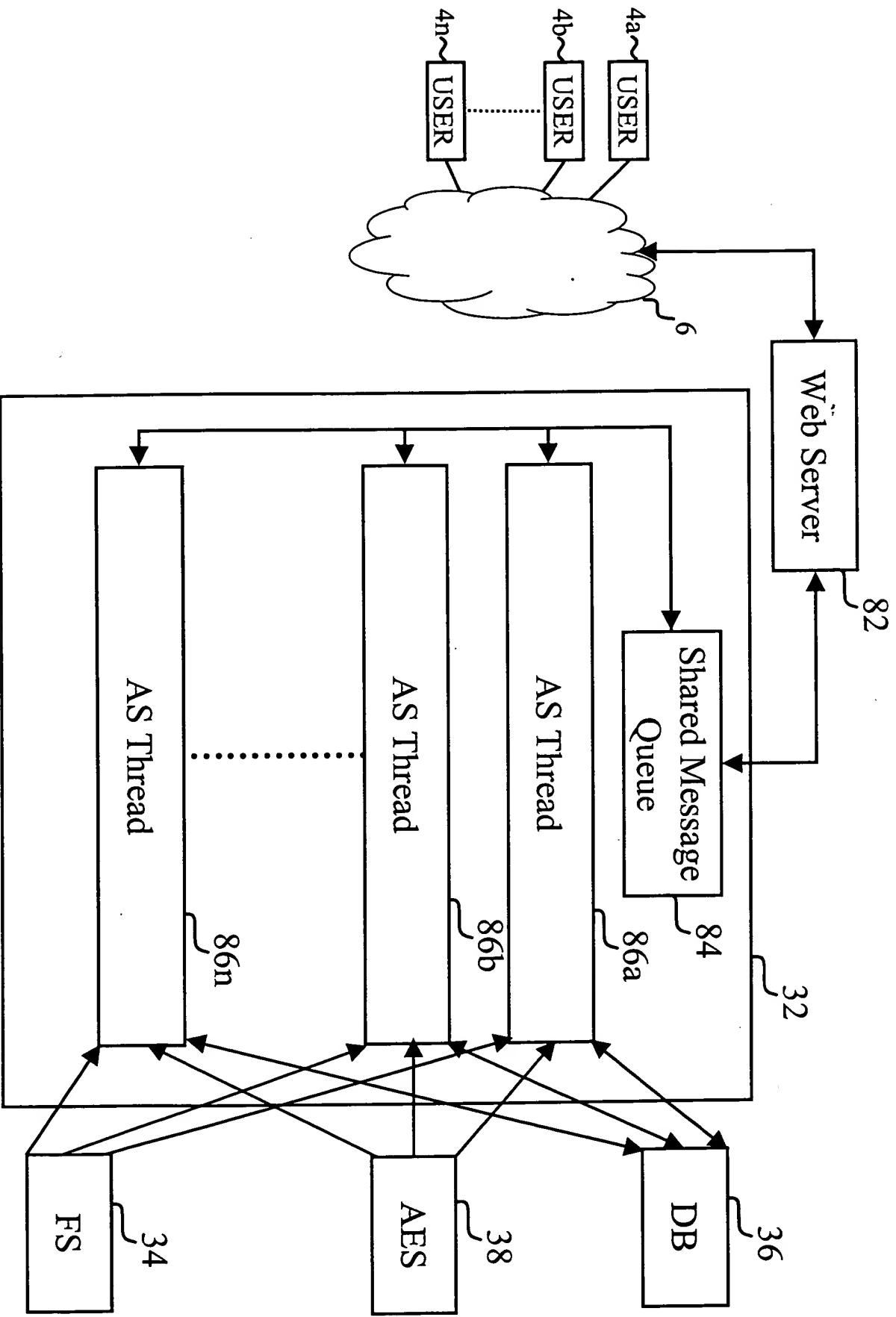


FIGURE 8

09656950.090700

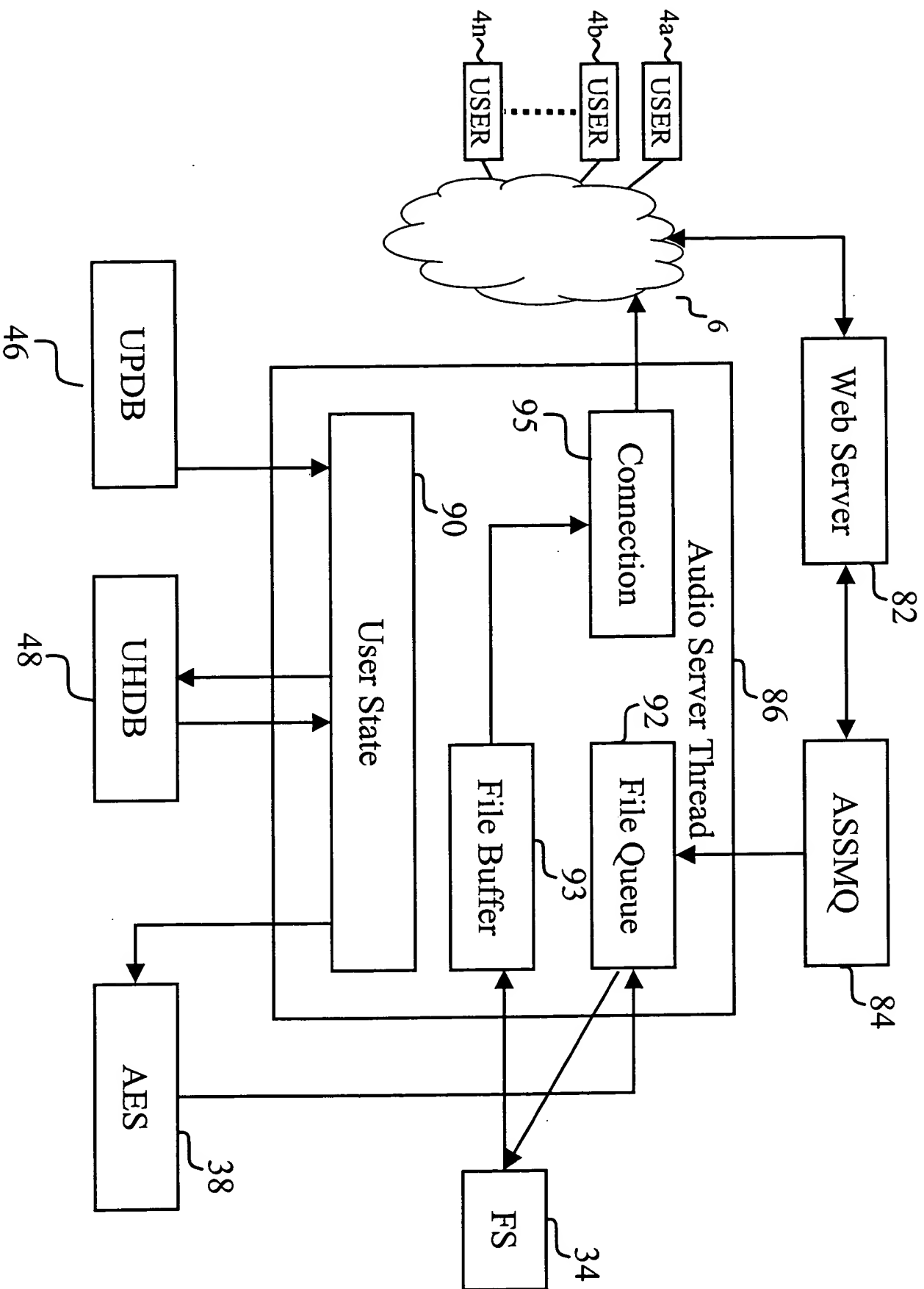


FIGURE 9

09655950.090700

- ① User State
- ② User State & Type Choice
- ③ Audio Elements
- ④ List of AEIDs

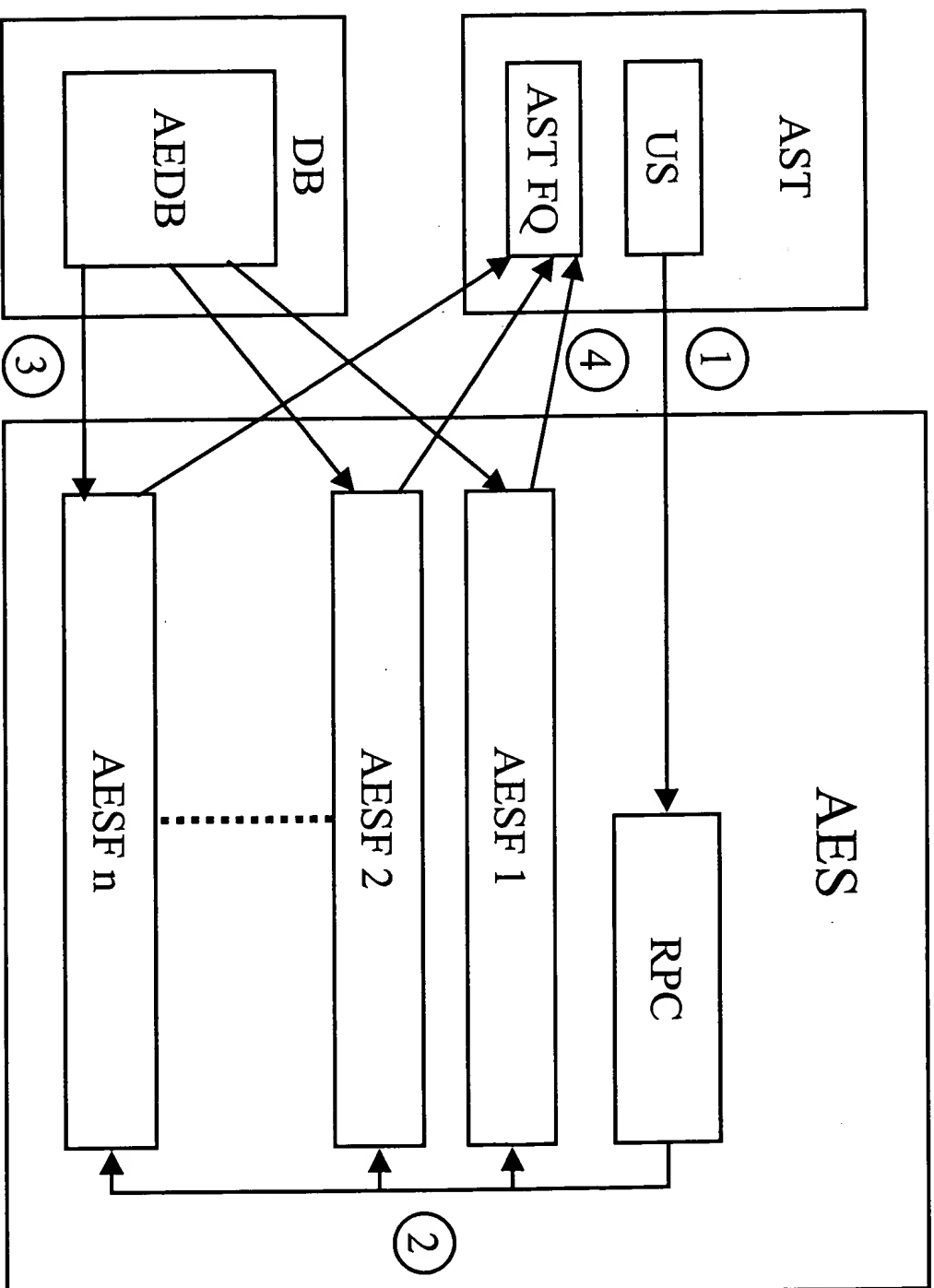


FIGURE 10

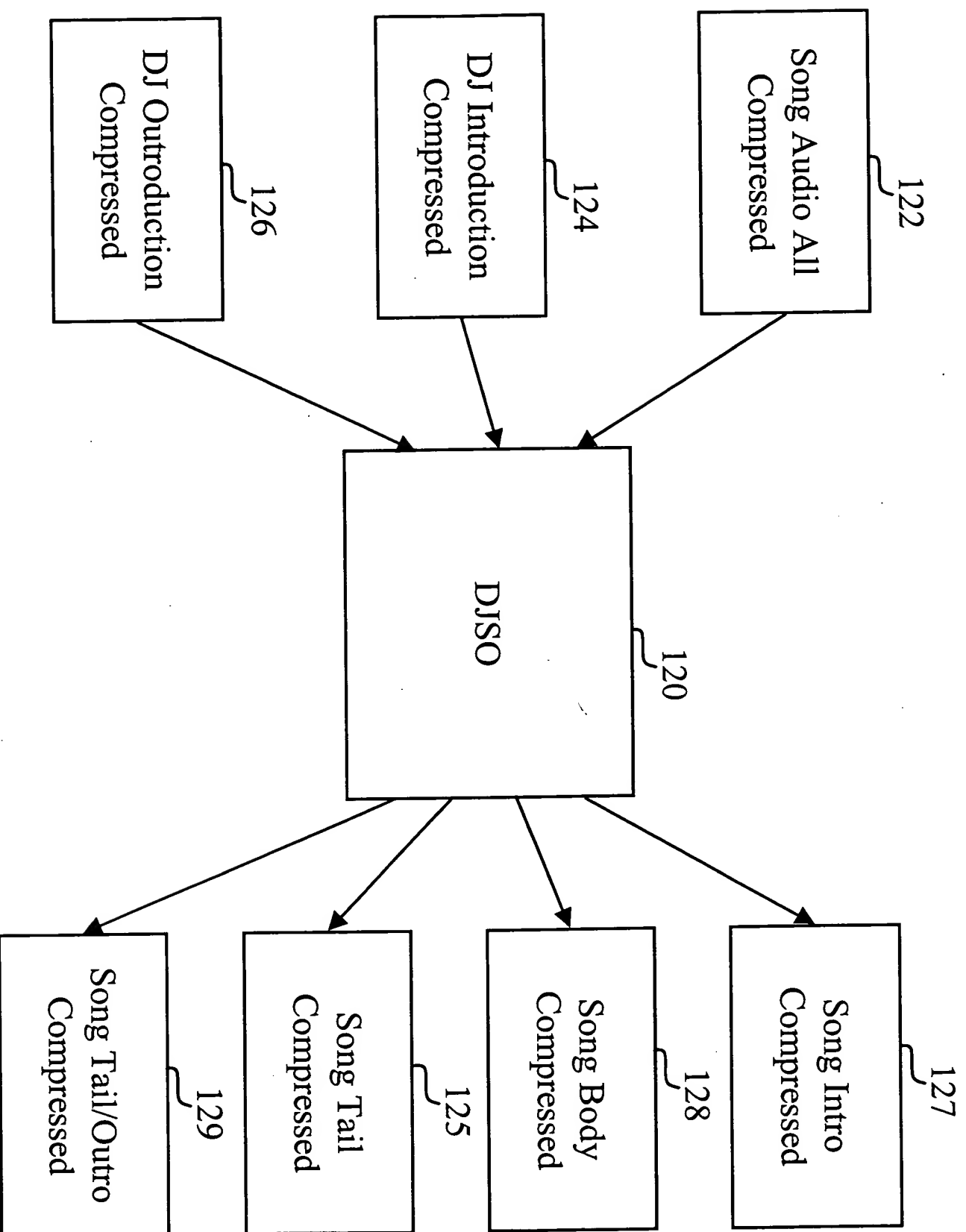


FIGURE 12

091656950-090700

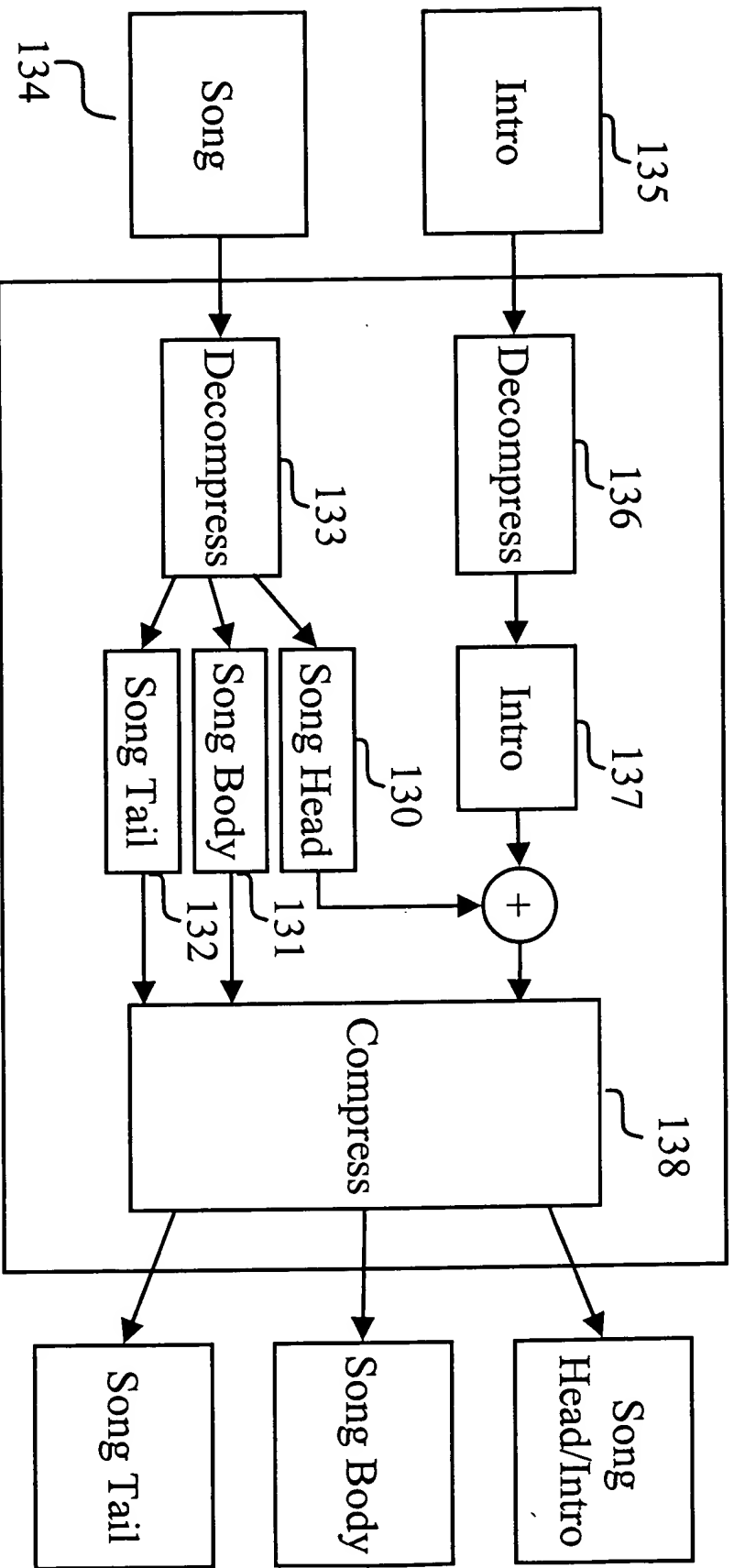


FIGURE 13

091656950 090700

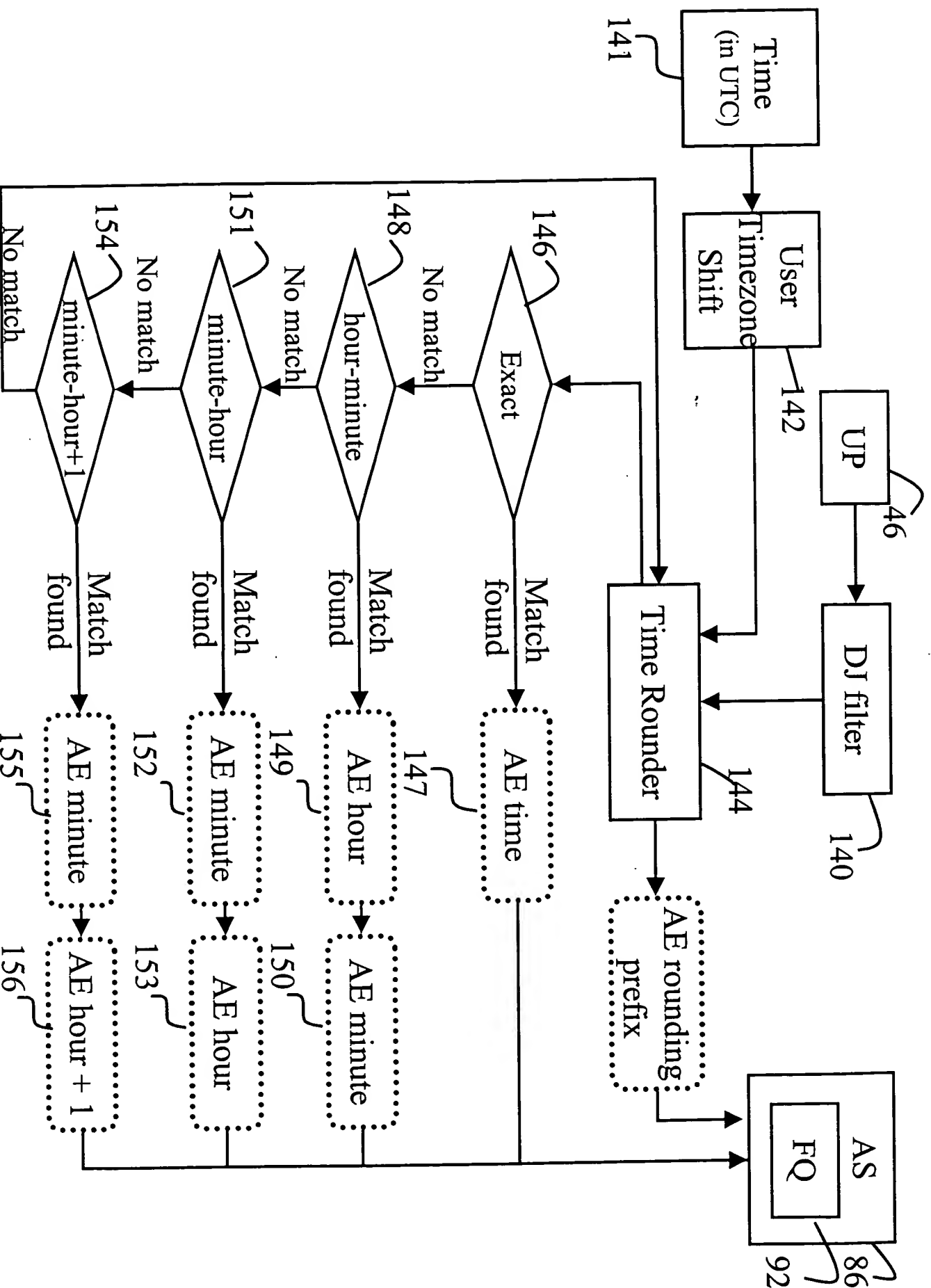


FIGURE 14

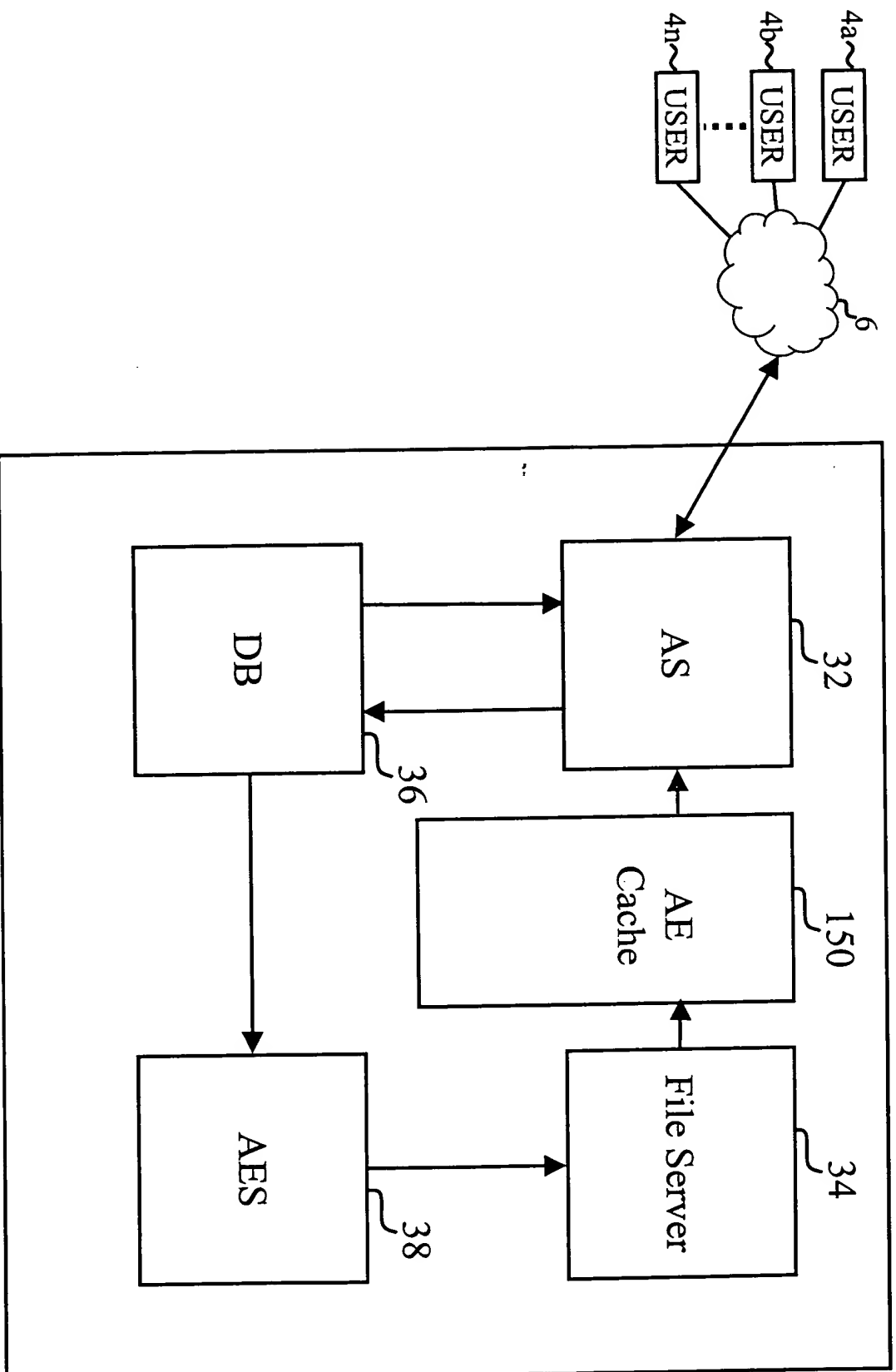


FIGURE 15

09655950, 090700

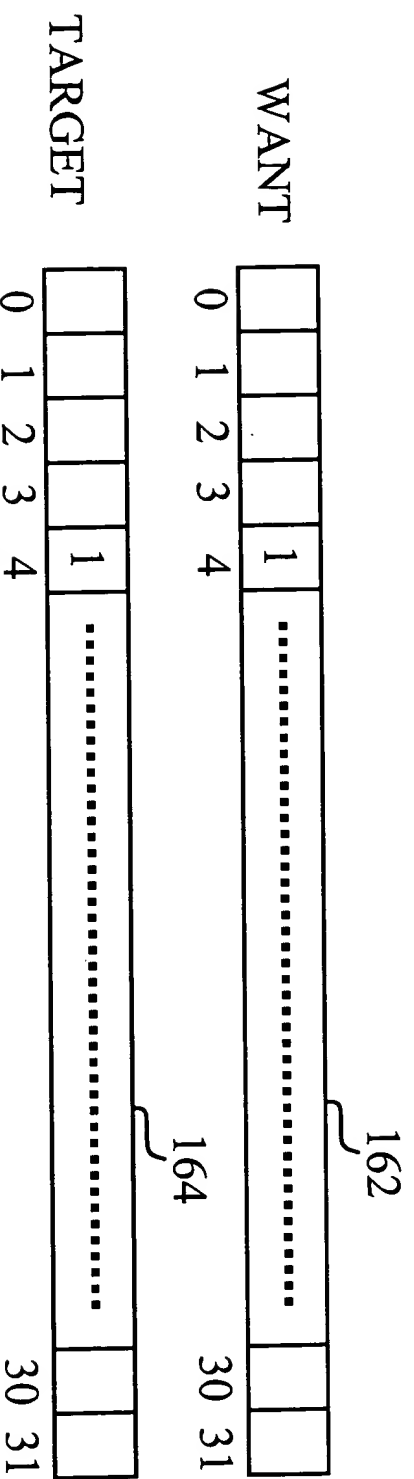


FIG. 16a

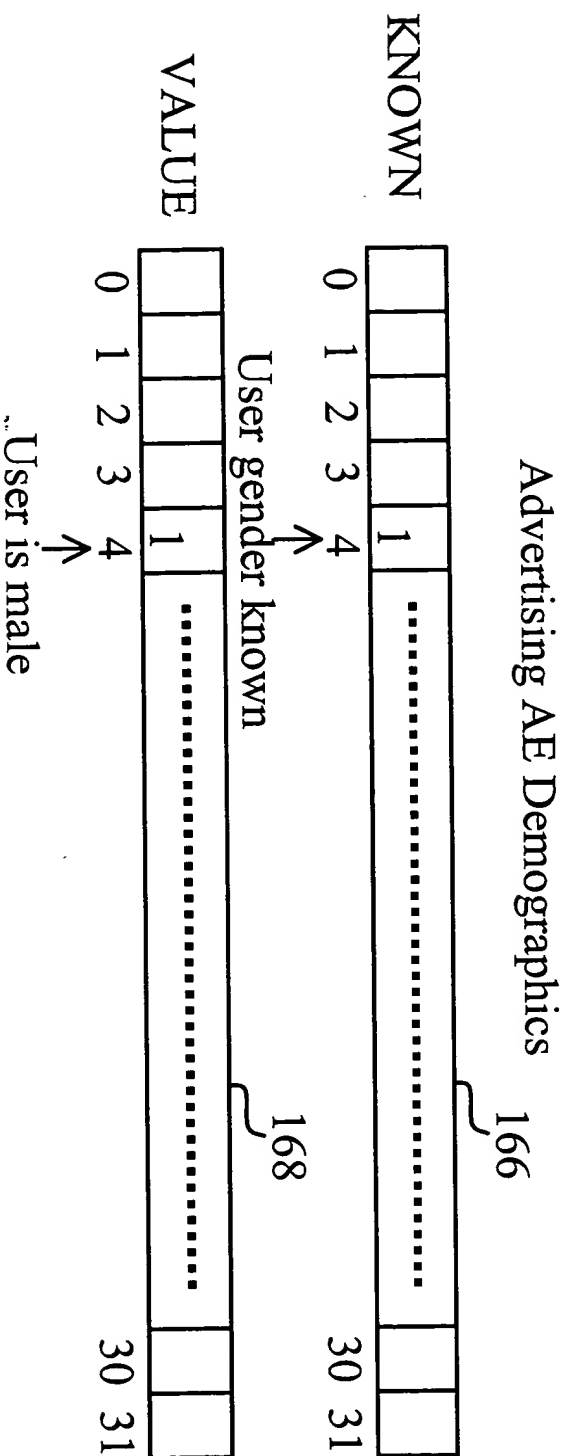
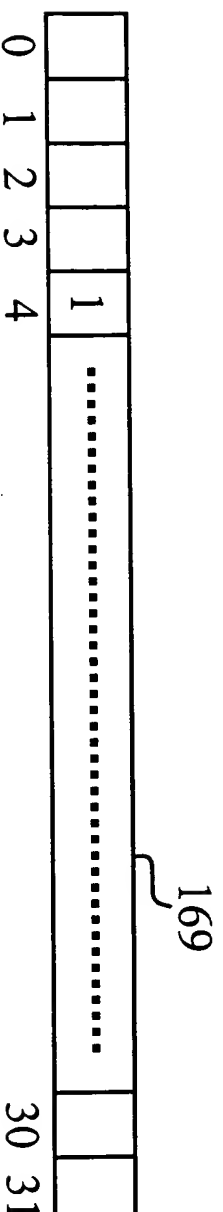


FIG. 16b

User Demographics

09656950 . 090700



(not WANT) or (KNOWN and (TARGET xnor VALUE))

(not WANT) or (KNOWN and ((TARGET and VALUE)
or ((not TARGET) and (not VALUE))))

(~WANT) v (KNOWN ^ ((TARGET ^ VALUE) v (~TARGET ^ ~VALUE))

(~WANT) v (KNOWN ^ (TARGET == VALUE))

FIG. 16c

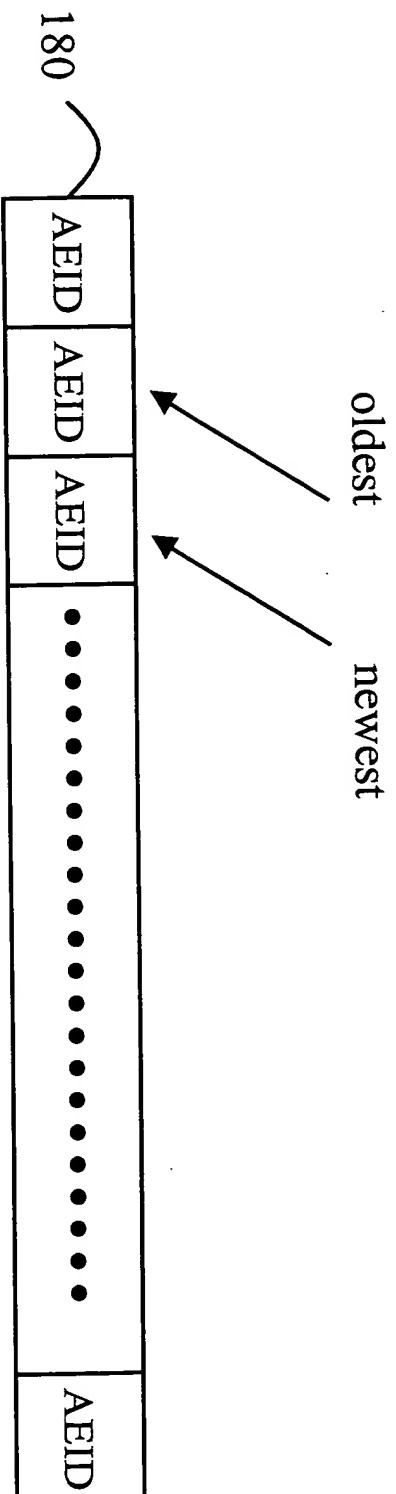


FIG. 18

09656450, 090700

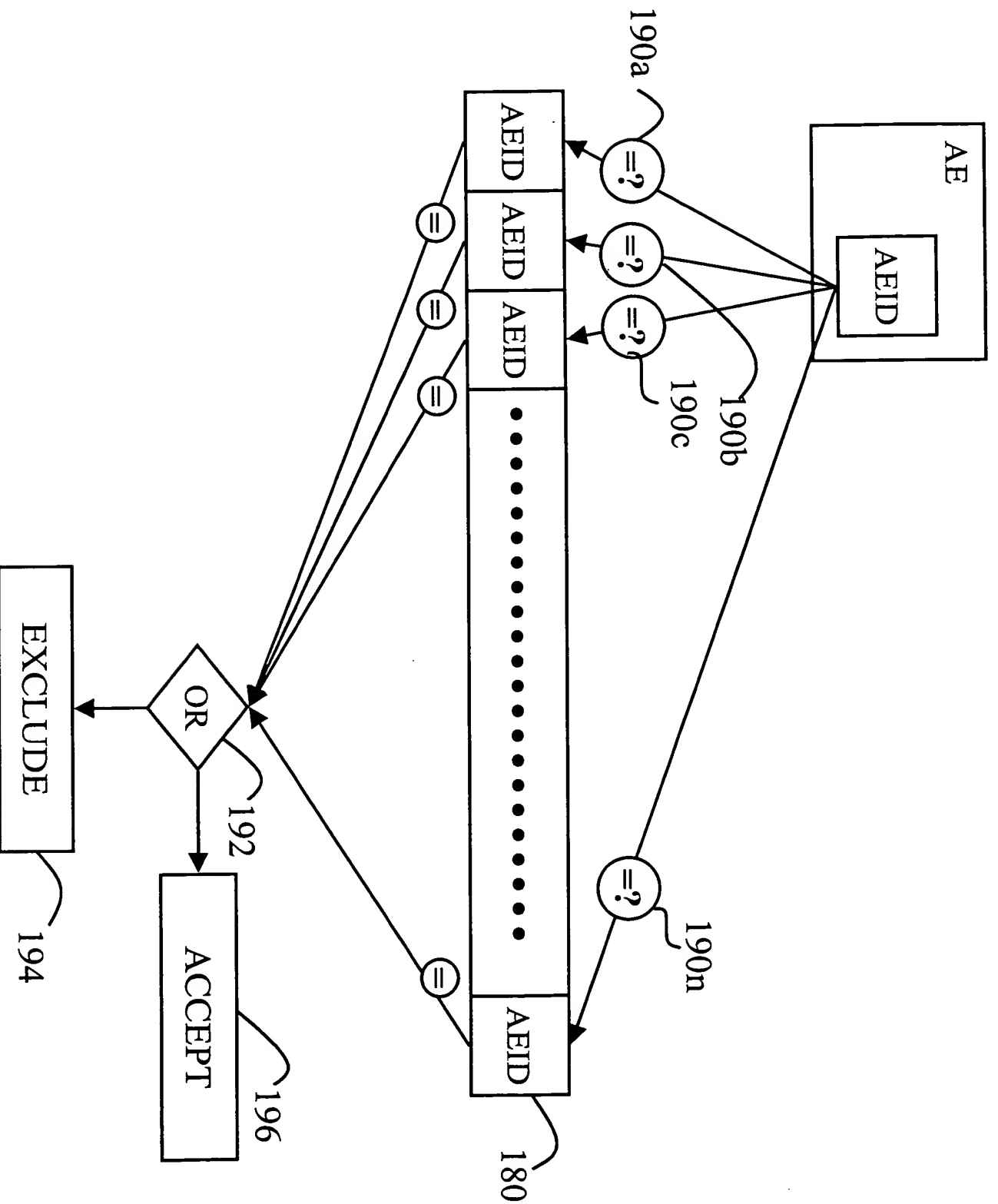


FIG. 19
09655950, 090700